



CHINA DIALOGUE
TRUST

Trustee Recruitment Pack 2022



Welcome from the Chair



Thank you for your interest in joining China Dialogue Trust's Board of Trustees, which I have chaired since 2016.

Founded in 2006, China Dialogue Trust is internationally recognised for its work in advancing environment and climate action through multilingual online publishing, research and dialogue. Through accurate information and open discussion we contribute to building a deeper understanding of environmental issues that affect the world, including the role China can play in finding solutions.

This is an exciting time for us, as we finalise our new strategy and expand the team in our London office. Recognising this, we would like to build our Board to ensure we have the expertise, experience and diversity of perspectives that we need to govern China Dialogue Trust effectively.

If you are interested in joining our team and helping us to shape and guide China Dialogue Trust in the coming years, we would love to hear from you.

Tom Burke





Who are we?

[China Dialogue Trust](#) is an independent organisation dedicated to advancing climate action by promoting understanding of climate change and the environment across barriers of language and culture.

For more than 15 years, our work has illuminated both China's environmental crises and its global environmental footprint. We cover everything from innovations in green technology to the impact of Belt-and-Road investment to share knowledge and advance solutions.

We are a UK-registered charity headquartered in London, with a team in China, a growing cohort of regional editors across India, Nepal, Bangladesh, Pakistan, Kyrgyzstan, Thailand, Japan, Brazil, Peru, Mexico, Argentina, Gambia and Sierra Leone, and a network of expert contributors and partners around the world. China Dialogue Trust researches, writes, commissions, edits and publishes news reports and analyses of environmental and climate threats, to stimulate the exchange of information and ideas between readers in diverse geographies.






China Dialogue Trust publishes across four websites:

- [**chinadialogue.net**](http://chinadialogue.net), our flagship site launched in 2006, reports in Chinese and English on environment and climate change, with a focus on China. It attracted over 1.3 million page views in 2021.
- [**thethirdpole.net**](http://thethirdpole.net), in English, Hindi, Urdu, Nepali, Bengali and Russian, is dedicated to understanding water, climate and the environment across Asia. The Third Pole was launched in 2010. It attracted over 1 million page views in 2021 and is widely syndicated across the subcontinent.
- [**dialogochino.net**](http://dialogochino.net) publishes in English, Spanish and Portuguese, was launched in 2014 and is focused on China's environmental and social impacts in Latin America. In 2021, it attracted over 930,000 page views.
- [**chinadialogueocean.net**](http://chinadialogueocean.net), which focuses on China's policies and impacts on the marine environment, which are critical for the global ocean, was launched in 2018. China Dialogue Ocean attracted over 440,000 page views in 2021.

With its expertise and rich experience in communication and public education, China Dialogue Trust raises awareness and makes online and real-world dialogues happen – to promote and support perspectives that increase understanding, and inspire a greater awareness of the planet's challenges.





What will I be doing?

- Attend and contribute to three Board meetings a year;
- Optional membership of subcommittees (e.g. Fundraising);
- Provide individual and experience-specific ad hoc support to staff and senior management;
- You will not be required to publicly represent the organisation, but we do expect Trustees to make use of their own profile and networks, where appropriate, to support China Dialogue Trust and its aims.

What impact could I make as a Trustee?

- Trustees will support us at a critical stage in the organisation's growth, as it takes on new staff, adapts and consolidates its global strategy, and expands its areas of geographic focus at a time of great geopolitical flux and uncertainty;
- Trustees will play a vital role in a critical conversation that concerns every one of us – how China's approach to climate change and development will affect global sustainable development and climate goals.





What are we looking for?

China Dialogue Trust is looking to recruit up to 10 new Board members. We are actively seeking greater diversity among Trustees and are especially interested in hearing from applicants of Chinese origin, applicants whose background is reflective of the regions we report from, and/or those with the following skills and experience:

Essential

- Commitment to our values – the search for shared, global solutions to climate change and the environmental crisis. Dedication to values of openness, dialogue, ecological and informational integrity, and justice. China Dialogue believes that a shared bedrock of accurate information, created through media and strategic communication, is essential for policymakers and the public to make better decisions on critical environmental questions;
- Experience and a track record as an active Board member in a similar sector;
- An understanding of the not-for-profit and philanthropic landscape;
- Understanding of climate-change or sustainable development policy, contemporary China, international cooperation, or another relevant field.



Desirable

Deep experience and commitment to share expertise in relevant fields or sectors, such as:

- Politics and environment of contemporary China;
- Politics and environment of South, Southeast and/or Central Asia, Africa or Latin America;
- HR, including diversity, inclusion and equity;
- Organisational change management;
- Fundraising and philanthropy;
- Media or non-profit law.

We regret that we are unable to accept applications from direct funders of China Dialogue Trust or those who hold roles in government.





Time commitment

- There are three Board meetings a year, including an AGM. Meetings will normally take place during work hours (typically held both online and in person, depending on availability and location), but we do our best to arrange these at a time convenient for Trustees;
- We plan to hold a strategy day in July 2022 to coincide with our AGM;
- The length of term is three years and Trustees may serve up to three consecutive terms;
- We hope that Trustees will seek an active role and will consider membership of a subcommittee.

How to apply

- Please apply in writing to apply@chinadialogue.net with a cover letter outlining why you are interested in the role and what skills in particular you could contribute to the organisation, together with a copy of your CV.
- If you would like an informal conversation about any aspect of the role and/or the organisation, please contact us at the address above to set up a call with our CEO, Sam Geall.

