



CHINA DIALOGUE
TRUST

**SOUTHEAST ASIA
PARTNERSHIPS
MANAGER**



Who are we?

[China Dialogue Trust](#) is an independent organisation dedicated to advancing climate action by promoting an understanding of climate change and the environment across barriers of language and culture.

For 17 years, our work has illuminated both China's environmental crises and its global environmental footprint. We cover everything from innovations in green technology to the impact of belt-and-road investment to share knowledge and advance solutions.

We are a UK-registered charity headquartered in London, with a growing cohort of regional editors across China, India, Nepal, Bangladesh, Pakistan, Thailand, Indonesia, Brazil, Peru, Mexico, Argentina, Kenya, Gambia, Malawi and Sierra Leone, and a network of expert contributors and partners around the world. China Dialogue Trust researches, writes, commissions, edits and publishes news reports and analyses of environmental and climate threats, to stimulate the exchange of information and ideas between readers in diverse geographies.



China Dialogue Trust publishes across four websites:

- chinadialogue.net, our flagship site launched in 2006, reports in Chinese and English on environment and climate change, with a focus on China. It attracted nearly 1.7 million page views in 2022.
- thethirdpole.net, in English, Hindi, Urdu, Nepali, Bengali and Russian, is dedicated to understanding water, climate and the environment across Asia. It attracted nearly 1.9 million page views in 2022 and is widely syndicated across the subcontinent.
- dialogochino.net, which publishes in English, Spanish and Portuguese, was launched in 2014 and is focused on China's environmental and social impacts in Latin America. It attracted over 1.2 million page views in 2022.
- chinadialogueocean.net was launched in 2018 and focuses on China's policies and impacts on the marine environment, which are critical for the global ocean. China Dialogue Ocean attracted nearly 370,000 page views in 2022.

With its expertise and rich experience in communication and public education, China Dialogue Trust raises awareness and makes online and real-world dialogues happen – to promote and support perspectives that increase understanding and inspire a greater awareness of the planet's challenges.





The role

Location:	Southeast Asia. We are not able to support visa applications for this position.
Hours:	20 hours per week
Contract type:	Freelance, temporary, to 31 October 2024, with possibility of renewal subject to funding
Salary:	\$1,230 per month, invoiced
Start date:	ASAP

Description


The Partnerships Manager is a new role for a communications professional with a strong interest in climate change and the Global South. The role is important in developing China Dialogue Trust's strategic communications work; you will be part of a growing team in our regional hub in Southeast Asia. The Southeast Asia Partnerships Manager will work closely with editors and others in the strategic communications team to develop a clear ecosystem map, identifying strategic partners across media, civil society and academia. You will be responsible for supporting the strategic and targeted dissemination of editorial products to ensure wide-reaching and impactful delivery and resonance with key audiences, including via syndication relationships with media partners. You will be proactive, highly organised, self-motivated, skilled in relationship management and content dissemination strategies, and committed to the effective use of measurement, evaluation and learning.



Main responsibilities

- Develop and cultivate syndication and content-sharing relationships with media outlets in multiple languages, focusing on Southeast Asia;
- Oversee and manage syndication agreements with media partners;
- Build and maintain a relevant network of partners across civil society and academia;
- Coordinate with our global team of editors and social media teams to ensure content is effectively and strategically disseminated;
- Support our audience segmentation and persona development work;
- Effectively measure and communicate the reach and impact of China Dialogue Trust's content.

Essential experience, knowledge and skills

- An understanding of, and commitment to, the work and values of China Dialogue Trust;
 - Ability think strategically about partnerships, ensuring they align with China Dialogue Trust's broader goals and objectives;
 - Ability to identify and develop cross-sectoral partnerships and syndication networks;
 - Relevant work experience in journalism, NGO communications, marketing or a similar field;
 - Familiarity with climate change and other sustainability topics;
 - Ability to manage complex projects and meet competing deadlines;
 - Strong English language skills.
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Desirable experience, knowledge and skills

- Knowledge of Thai, Indonesian, Vietnamese, Malaysian, Khmer or other Southeast Asian languages;
- Knowledge of and/or contacts within media networks, civil society and academia in Southeast Asia;
- Experience in measurement, evaluation and learning as applied to journalism or other communications work.

How to apply

Please submit the following to apply@chinadialogue.net with 'Application: Southeast Asia Partnerships Manager' in the subject line by 9am GMT on Tuesday 2 January 2024:

- CV with references;
- Cover letter demonstrating how you fit the role.

Applications should be submitted in English.

Images: Herlinde Damaerel / China Dialogue

